



 Kendall Square Association  
**BUILDING A BETTER FUTURE,  
 TOGETHER**



# PROGRAMMING **2024**

To get involved in KSA events and programming, contact [hello@kendallsquare.org](mailto:hello@kendallsquare.org).

## **BELONGING** IN KENDALL

Building on the transformational Inclusion Drives Innovation (IDI) course we launched three years ago, we have developed a new multi-track approach to building a welcoming community for all in Kendall.

**BELONGING IN KENDALL COURSE:** We've refreshed the IDI course and will now offer a 5-week foundational course focused on diversity, equity, inclusion, and belonging twice a year, in early spring and fall. The participant fee is \$1,500/person, and sponsorships are available.

**FILM SERIES:** This new, quarterly film series is designed to gather the Kendall community, raise awareness, and stimulate discussion on belonging, especially in the tech and life sciences sectors. The series is open to all KSA members, free of charge, and sponsorship options are available.

**DEIB COMMUNITY OF PRACTICE:** We are launching this new community of practice to bring our KSA's leaders in diversity, equity, inclusion and belonging together to share best practices and address common challenges.

**EXECUTIVE LEADERSHIP GROUP:** We continue to offer senior leaders in Kendall the opportunity to gather in small, facilitated groups to focus on equity and belonging.

## **KENDALL CALENDAR**

With more than 750 events listed in 2023, our newly redesigned Kendall Calendar is the place to go for what's happening in Kendall Square. From live music to free fitness, farmers markets, lectures, art tours, wine tastings, special events, and so much more, our calendar has something for everyone who works, lives, studies, and plays here.

## **KENDALL GREEN**

We're proud of and inspired by the sustainability innovations coming out of Kendall and our community's commitment to deploying state-of-the-art sustainability measures while working to improve the human condition. The Kendall GREEN project is our way of sharing with the world the many ways KSA members are doing their part to combat climate change – *inside, outside, above, below, and beyond our buildings.*

## **PROFESSIONAL PEER MEETUPS**

We host gatherings to enable people from across Kendall to connect and work collaboratively with their counterparts in similar roles – communications, corporate social responsibility, open space planning and programming, and more – at other Kendall organizations. These gatherings help our members share information, benchmark priorities, and problem-solve around emerging issues.

## **TRANSPORTATION WORKING GROUP**

We regularly convene gatherings of transportation professionals and people who seek to help us all move more quickly, safely, and sustainably to, from, and around Kendall Square. In 2024, we'll focus on three areas: working with the MBTA and holding it accountable for safe, reliable, and timely transit; supporting shuttle consolidation; and advancing Grand Junction.

## **WORK NOW**

To address the ever-changing way we work now, we convene the Kendall community periodically to focus on how we can positively impact the future of work and ensure the vibrancy and economic competitiveness of the Kendall community.



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# EVENTS <sup>2024</sup>

Check out KSA's full [Event Calendar](#) and subscribe to our weekly newsletter, [@KendallNow](#).

## KENDALL SQUARE CHALLENGE

**JUNE 12**  
 (RAIN DATE: JUNE 13)  
 REDUCED RATE FOR KSA MEMBERS

Over 50 teams from organizations across Kendall Square gather to compete in a series of physical and mental challenges, all in support of local nonprofits. Then, we celebrate together with a Kendall Square Block Party.

Join [this event](#) for fun, philanthropy and community!

## KSA ANNUAL MEETING CELEBRATION

(TENTATIVELY) **OCTOBER**  
 FREE FOR KSA MEMBERS

Celebrate the innovation and creativity of Kendall Square at this signature KSA event. This annual event is an opportunity to honor the success of our innovation ecosystem in pioneering solutions to global problems and building a collaborative community in Kendall Square.

## MEMBER SOCIALS

FREE FOR KSA MEMBERS

Casual gatherings in fun Kendall spaces offer a monthly way for members to mix, mingle, and make connections.

- FEBRUARY 14 ▪ MARCH 13 ▪ APRIL 17 ▪ MAY 15 ▪ JULY 17
- SEPTEMBER 18 ▪ NOVEMBER 20 ▪ DECEMBER 18

## KENDALL TOURS

FREE FOR KSA MEMBERS

Join us for a guided tour of Kendall Square's public spaces, businesses and history of innovation and transformation. We'll end the tour at a local Kendall restaurant for a quick lunch. Happening from 12:00 - 1:00 PM.

- MARCH 21 ▪ MAY 23 ▪ JULY 25 ▪ SEPTEMBER 26
- NOVEMBER 14

## COMMUNITY EVENTS

FREE FOR KSA AND CAMBRIDGE COMMUNITY MEMBERS

Our mission is to bring the community together! Join these free events in fun spaces as we welcome the Cambridge community to Kendall Square.

- WINTER Ice Skating ▪ FALL Window Painting