

Sponsorship Opportunities

The Kendall Square Association offers its member organizations the opportunity to sponsor KSA events, programming, and campaigns to advance our game-changing work while building your brand and engaging with the community. **Sponsorships are a meaningful way to show the world what is important to you.**



Kendall Square
The Future Lives Here

KENDALL SQUARE CHALLENGE. This is an unparalleled day of team building, philanthropy, and friendly competition. Over 50 teams from organizations across Kendall Square gather to compete in a series of physical and mental challenges, all in support of local nonprofits. Then, we celebrate together with a Kendall Square Block Party.

Join this event for fun, philanthropy and community!

PRESENTING SPONSOR BENEFITS

\$35,000

- Top billing for in event materials
- Physical signage across the event
- Opportunity to host two Challenge missions for 500+ Kendall employees
- Opportunity to speak at Block Party
- Entry of up to four teams to compete in the Challenge
- 50 Block Party tickets to share with employees, guests, friends and families
- All of the benefits listed below

PLATINUM SPONSOR BENEFITS

\$15,000

- Opportunity to host one Challenge mission for 500 Kendall employees
- Nonprofit check presentations with KSA and elected officials at Block Party
- Entry of up to three teams to compete in the Challenge
- 25 Block Party tickets to share with employees, guests, friends and families
- All of the benefits listed below

GOLD SPONSOR BENEFITS

\$5,000

- Prominent recognition in digital media, press releases and event material
- Entry for one team to compete in the Challenge
- 15 Block Party tickets to share with employees, guests, friends and families

MORE SPONSORSHIP INFORMATION

Sponsorships include recognition before, during and after events, programming, and campaigns, plus additional event-specific benefits, which vary with sponsorship levels as set forth below. Recognition may include shout outs during presentations, logos and branding on event materials, in the KSA Calendar, digital registration pages, on KSA social media on LinkedIn, Instagram and Twitter, plus KSA's bi-weekly newsletter, @KendallNow, which reaches more than 6,000 people in Kendall and beyond.





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15TH KSA ANNIVERSARY CELEBRATION.

Formerly known as the Annual Meeting, this celebration is an opportunity to honor the success of our innovation ecosystem in pioneering solutions to global problems and building a collaborative community in Kendall Square.

This special evening is open and free for all KSA members.

PRESENTING SPONSOR BENEFITS **\$25,000**

- Opportunity to address the audience from the stage during the speaking program
- 40 Invitations to share with non-member guests
- All of the benefits listed below

PLATINUM SPONSOR BENEFITS **\$10,000**

- Acknowledgement from the stage
- Option to add branded giveaways to program bags
- 30 Invitations to share with non-member guests
- All of the benefits listed below

GOLD SPONSOR BENEFITS **\$5,000**

- Showcase an initiative during the event
- 20 Invitations to share with non-member guests
- All of the benefits listed below

SILVER SPONSOR BENEFITS **\$2,500**

- Prominent recognition in digital media, press releases and event material

COMMUNITY EVENTS. These casual gatherings in fun, new spaces offer a way for residents, families and the community to access Kendall's vibrancy.

COMMUNITY EVENT SPONSORSHIP **\$5,000**

- Prominent recognition of logos in event materials

PROGRAMMING. The Inclusion Drives Innovation program is a professional development course that focuses on building anti-racist organizations by providing foundational learning to individuals and guiding a team through equity-centered action planning.

IDI HOST COMMITTEE SPONSORSHIP **\$10,000**

- Six participant registrations included
- Company role analyzing feedback and customizing the course with KSA staff to meet participants' needs
- Prominent recognition of host committee logos on KSA website and media

INDIVIDUAL REGISTRATION **Members / \$2,000 Non-Members / \$3,000**

COMMUNITY. KSA Buy Local supports a vibrant, thriving Kendall Square by supporting the healthy, local restaurants here. Our restaurants need our help, especially independently owned restaurants who depend on Kendall foot traffic for their livelihood. Funds go directly to support our restaurants and retailers. Join us in this important investment in our community.

KSA BUY LOCAL **\$5,000**

- Prominent recognition of sponsor logos on KSA website and media