

KSA Sponsorships 2026

We offer organizations the opportunity to sponsor events, programs, and campaigns to advance their game-changing work while building their brand and engaging with the community.



KSA Annual Meeting Celebration

Fall (Date TBA)

Free for KSA members

This celebration is an opportunity to honor the success of our innovation ecosystem in addressing global problems, and to strengthen our collaborative community. All sponsors receive prominent recognition.

Presenting Sponsor

\$20,000

- Opportunity to be a part of the program on stage
- 40 Invitations to share with non-member guests
- All of the benefits listed below

Platinum Sponsor

\$10,000

- Opportunity to address audience from the stage
- Option to add branded giveaways
- 30 Invitations
- All of the benefits listed below

Gold Sponsor

\$5,000

- 20 Invitations
- All of the benefits listed below

Silver Sponsor

\$2,500

- Acknowledgement from the stage
- Prominent recognition in digital media, press releases and event material



The most innovative square mile on the planet.

Buy Local

Program Sponsor
\$5,000

Support our local restaurants and keep Kendall Square vibrant and thriving. An investment in our neighborhood is an investment in all of us.

Community Events

Event Sponsor
\$5,000

We welcome everyone in the Cambridge community to Kendall for these events.

Free for KSA and Cambridge community members

ABOUT PROMINENT SPONSOR RECOGNITION

Recognition may include shout-outs during presentations, logos and branding on event materials, KSA will also recognize sponsors in the KSA Calendar, on digital registration pages, on Instagram and LinkedIn plus KSA's weekly newsletter, @KendallNow, which reaches thousands of people in Kendall and beyond.

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Kendall Square Challenge

June 10 (Rain Date: June 11)

Reduced Team Fee for KSA members

An unparalleled day of team building, philanthropy, and friendly competition. Over 500 people from 50+ organizations across Kendall Square gather to compete in a series of physical and mental challenges, all in support of local nonprofits. Then we celebrate victory with a giant block party. Join us for fun, philanthropy and community! All sponsors receive prominent event recognition.

Presenting Sponsor

\$35,000

- Top billing in event materials and physical signage across the event
- Opportunity to host two Challenge missions
- Speak at Kickoff or Block Party
- Nonprofit check presentation with elected officials at Block Party
- Entry of up to 4 teams to compete in the Challenge
- 50 Block Party tickets for employees, guests, friends, and families
- All of the benefits listed below

Platinum Sponsor

\$15,000

- Opportunity to host one Challenge mission
- Nonprofit check presentation with elected officials at Block Party
- Entry of up to 3 teams to compete in the Challenge
- 35 Block Party tickets
- All of the benefits listed below

Gold Sponsor

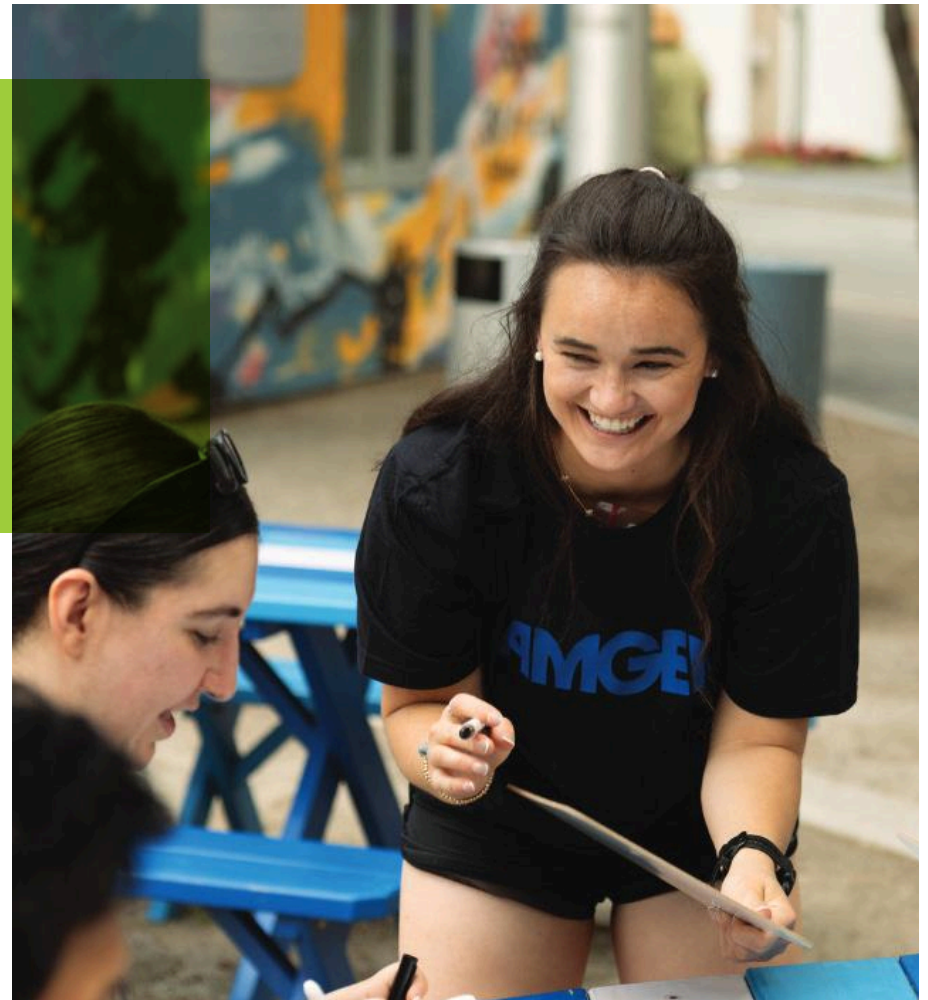
\$10,000

- Prominent recognition (digital media, press releases, event material)
- Entry for 2 teams to compete in the Challenge
- 20 Block Party tickets

Silver Sponsor

\$5,000

- Prominent recognition (digital media, press releases, event material)
- Entry for 1 team to compete in the Challenge
- 10 Block Party tickets



Member Socials

Free for KSA Members

Event Sponsor
\$2,500

These fun, casual mixers offer KSA members a way to mingle, network, and learn more about their neighbors while sampling food and drinks from local restaurants and bars.