KSA Sponsorships 2027

We offer organizations the opportunity to sponsor events, programs, and campaigns to advance their game-changing work while building their brand and engaging with the community.

KSA Annual Meeting Celebration

Fall (Date TBA)

Free for all KSA members

This celebration is an opportunity to honor the success of our innovation ecosystem in addressing global problems, and to strengthen our collaborative community. All sponsors receive prominent recognition.



Presenting Sponsor

$20,000

- Opportunity to be a part of the program on stage
- 40 Invitations to share with non-member guests
- All of the benefits listed below

Platinum Sponsor

$10,000

- Opportunity to address audience from the stage
- Option to add branded giveaways
- 30 Invitations
- All of the benefits listed below





Gold Sponsor

$5,000

- 20 Invitations
- All of the benefits listed below

Silver Sponsor

$2,500

- Acknowledgement from the stage
- Prominent recognition in digital media, press releases, and event material



ABOUT PROMINENT SPONSOR RECOGNITION

Recognition may include shout-outs during presentations, logos and branding on event materials, KSA will also recognize sponsors in the KSA Calendar, on digital registration pages, on LinkedIn and Instagram plus KSA's weekly newsletter, *Kendall Now*, which reaches thousands of people in Kendall and beyond.

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Kendall Square Challenge

June 16
(Rain Date: June 17)

Reduced Team Fee
for KSA members

An unparalleled day of team building, philanthropy, and friendly competition. Over 500 people from 50+ organizations across Kendall Square gather to compete in a series of physical and mental challenges, all in support of local nonprofits. Then we celebrate victory with a giant block party. Join us for fun, philanthropy, and community! All sponsors receive prominent event recognition.





Presenting Sponsor

$35,000

- Top billing in event materials and physical signage across the event
- Opportunity to host two Challenge missions
- Speak at Kickoff or Block Party
- Nonprofit check presentation with elected officials at Block Party
- Entry of up to 4 teams to compete in the Challenge
- 50 Block Party tickets for employees, guests, friends, and families
- All of the benefits listed below

Platinum Sponsor

$15,000

- Opportunity to host one Challenge mission
- Nonprofit check presentation with elected officials at Block Party
- Entry of up to 3 teams to compete in the Challenge
- 35 Block Party tickets
- All of the benefits listed below

Gold Sponsor

$10,000

- Prominent recognition (digital media, press releases, event material)
- Entry for 2 teams to compete in the Challenge
- 20 Block Party tickets

Silver Sponsor

$5,000

- Prominent recognition (digital media, press releases, event material)
- Entry for 1 teams to compete in the Challenge
- 10 Block Party tickets

Additional Sponsorship Opportunities

To raise your profile in Kendall Square while supporting our ecosystem, KSA offers sponsorships for a range of events and programs including community events (such as Bike Safety, Ice Skating, and Window Painting), workshop series, Kendall Conversations, and Member Socials.

Contact **Kendra Foley** at kendra@kendallsquare.org to customize a sponsorship that makes an impact.