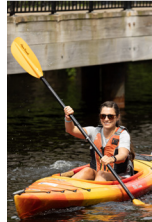




Sponsorships are a meaningful way to show the world what is important to you.



2024 SPONSORSHIPS

The Kendall Square Association offers member organizations the opportunity to sponsor KSA events, programming, and campaigns to advance our game-changing work while building your brand and engaging with the community.

ANNUAL MEETING CELEBRATION

This celebration is an opportunity to honor the success of our innovation ecosystem in pioneering solutions to global problems and building a collaborative community in Kendall Square.

This special evening is free for all KSA members.

Presenting Sponsor | \$25,000

- Opportunity to be a part of the program on stage
- 40 Invitations to share with non-member guests
- All of the benefits listed below

Platinum Sponsor | \$10,000

- Opportunity to address the audience from the stage
- Option to add branded giveaways to program bags
- 30 Invitations to share with non-member guests
- All of the benefits listed below

Gold Sponsor | \$5,000

- 20 Invitations to share with non-member guests
- All of the benefits listed below

Silver Sponsor | \$2,500

- Acknowledgement from the stage
- Prominent recognition in digital media, press releases and event material

KENDALL SQUARE CHALLENGE

An unparalleled day of team building, philanthropy, and friendly competition. Over 50 teams from organizations across Kendall Square gather to compete in a series of physical and mental challenges, all in support of local nonprofits. Then, we celebrate together with a Kendall Square Block Party. Join this event for fun, philanthropy and community!

Presenting Sponsor | \$35,000

- Top billing in event materials
- Physical signage across the event
- Opportunity to host two Challenge missions for 500+ Kendall employees
- Opportunity to speak at Kickoff or Block Party
- Entry of up to four teams to compete in the Challenge
- 50 Block Party tickets for employees, guests, friends and families
- All of the benefits listed below

Platinum Sponsor | \$15,000

- Opportunity to host one Challenge mission for 500+ Kendall employees
- Nonprofit check presentations with KSA and elected officials at Block Party
- Entry of up to three teams to compete in the Challenge
- 25 Block Party tickets for employees, guests, friends and families
- All of the benefits listed below

Gold Sponsor | \$5,000

- Prominent recognition in digital media, press releases and event material
- Entry for one team to compete in the Challenge
- 15 Block Party tickets for employees, guests, friends and families

ABOUT PROMINENT SPONSORSHIP RECOGNITION

Recognition may include shout outs during presentations, logos and branding on event materials, KSA will also recognize sponsors in the KSA Calendar, on digital registration pages, on Instagram and LinkedIn, plus KSA's weekly newsletter, @KendallNow, which reaches more than 6,500 people in Kendall and beyond.



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K Kendall Square Association
BUILDING A BETTER FUTURE,
TOGETHER



2024 SPONSORSHIPS

Kendall Square Association

BELONGING
IN KENDALL

FOUNDATIONAL COURSE This newly redesigned course is the successor to KSA's popular Inclusion Drives Innovation. Belonging in Kendall is a 5-week foundational course, offered in partnership with YW Boston, and designed to build a welcoming community for all in Kendall.

Be recognized as a Presenting or Equity Sponsor and enroll participants from your organization at a discount.

Presenting Sponsor | \$15,000

- Includes up to 15 participants
- Top billing in event materials
- All of the benefits below

Equity Sponsor | \$10,000

- Includes up to 8 participants
- Physical signage at the in-person launch
- Prominent recognition in digital media, press releases, and event material

Participant Fee | \$1,500 per person

- For 5 or more participants from one organization, \$1,300 per person

FILM SERIES A new quarterly film series designed to gather the Kendall community, raise awareness, and stimulate discussion on belonging, especially in the tech and life sciences sectors. The series is open to all KSA members, free of charge.

Support thoughtful discussion around belonging and highlight your organization's leadership in ensuring Kendall Square is a welcoming community for all.

Gold Film Series Sponsor | \$5,000 per series

- Opportunity to help select the films
- Opportunity to host and introduce films
- All of the benefits below

Silver Film Series Sponsor | \$2,500 per series

- Top billing in event materials
- All of the benefits below

Bronze Sponsor | \$1,000 per film

- Physical signage at the film
- Prominent recognition in digital media, press releases, and event material

BUY LOCAL Support a vibrant, thriving Kendall Square by providing direct support to our local, independent restaurants. An investment in our neighborhood is an investment in all of us.

KSA Buy Local Sponsor | \$5,000

- Prominent recognition on KSA website, gift card holders, and media

COMMUNITY EVENTS These casual gatherings in fun, new spaces offer a way for residents, families and the community to access Kendall's vibrancy.

Community Event Sponsor | \$5,000

- Prominent recognition in digital media, press releases, and event materials