



Kendall Square
The Future Lives Here

ENABLING

THE

FUTURE

TOGETHER

// KSA MEMBER BROCHURE

KENDALL'S FUTURE IS BRIGHT

IN KENDALL SQUARE, COLLABORATION IS NOT A BUZZWORD, IT'S HOW WE WORK. OUR INNOVATIVE COMMUNITY PLAYED AN OUTSIZED ROLE IN ADDRESSING THE COVID-19 PANDEMIC. WE DID THIS BY COLLECTIVE INFORMATION SHARING, COLLABORATIVE PROBLEM SOLVING AND CONSISTENTLY SHARING OUR PROGRESS. NOW, AS MANY RETURN TO WORK, KSA IS HERE TO HELP YOU FEEL WELCOME, INFORMED, CONNECTED AND INSPIRED TO ENGAGE WITH YOUR PEERS ON THE ISSUES THAT CONTINUE TO BE VITALLY IMPORTANT TO OUR COMMUNITY AND THE WORLD.

WHAT WE DO



**WE ARE YOUR
VEHICLE FOR
CONNECTIVITY.**



**WE HELP YOU STAND OUT
AND INSPIRE OTHERS.**



**WE STRENGTHEN
YOUR VOICE TO
TACKLE BIG
PROBLEMS.**



WE ARE YOUR VEHICLE FOR CONNECTIVITY.

We continue to build out a peer network of professionals from across Kendall to enable collaborative problem solving and benchmarking as we all continue to adjust to this evolving new environment.

Future of Kendall Task Force

This initiative brings together leaders from across Kendall's tech and life science industries to design the future of how we will work. You will connect with peers in a series of virtual conversations, exploring challenges and solutions, and uncovering opportunities.

Transportation ADVANCE

This project empowers you to lead on transportation through action. Kendall's biggest companies are using this experimental model to develop new approaches that address current mobility needs and plan for a sustainable future.

Inclusion Drives Innovation

This program delivers thoughtful, scalable ideas for creating a more inclusive workplace. Your HR, talent, and people managers will complete a learning journey designed to assess your current diversity, equity and inclusion programming, share best practices, and drive collective action.

Kendall Orientation

Each month connect with member employees for an interactive presentation highlighting the place and perspective that is Kendall by taking a virtual walkthrough of its past and present achievements and assets, followed by networking to establish new connections.

Community Impact Working Group

This group of Kendall leaders convenes quarterly to create an agenda for enhancing equity, sustainability and transparency in Cambridge to extend our talent and advancements beyond our square mile.

Partnership opportunities for each of our events and programs allow you to shine in front of your employees, partners, customers, and other stakeholders.

WE STRENGTHEN YOUR VOICE TO TACKLE BIG PROBLEMS.

KSA advocates on your behalf to the city, state, and federal government so that policy leaders understand what we need to thrive.

Transportation

The KSA educates community leaders about our transportation challenges, champions improvements in infrastructure and sustainable solutions, and supports members in taking direct action to foster new habits related to commuting and public transit.

Restaurant and Retail

As we look to the future of our community and communities across the Commonwealth, local and independent restaurants are critical. The KSA has called on members of our Congressional delegation to support the replenishment of the federal Restaurant Relief Fund, and we've asked the Massachusetts Legislature to advance the disbursement of ARPA funds to independently owned restaurants.





WE HELP YOU STAND OUT AND INSPIRE OTHERS.

KSA's weekly newsletter, [@KendallNow](#), is your go-to resource for community announcements, thought leadership, industry insights, and events.

Whether you're back after a long hiatus, have been here all along, or are joining us for the first time, our [#KendallsFutureIsBright](#) Weekly Scoop shares outdoor spaces to meet, places to dine and play, and ways to satisfy our collective craving for community.

Look out for emails from our team as we share the tailored news you need.

**KENDALL SQUARE ASSOCIATION ENABLES
THE FUTURE BY CONNECTING THE PEOPLE
CHANGING THE WORLD.
NOW, MORE THAN EVER, IT IS CRITICAL
WE STAY CONNECTED.**

>>Email

hello@kendallsquare.org to inquire about membership and sponsorship.

>>Newsletter @KendallNow

For all Kendall news, events, and more!

>>Twitter @KendallNow

For member news and advocacy updates.

>>LinkedIn @Kendall Square Association

For building your network and connections.

>>Instagram @ksq_association

For a human perspective on life in Kendall.

"HERE IN KENDALL SQUARE, COLLABORATION IS
IN OUR DNA. IN GOOD TIMES, THAT PHRASE CAN
SOUND SOFT. BUT IN THESE DIFFICULT TIMES,
WE EXPERIENCE THE VALUE OF WHAT
THIS REALLY MEANS"

C.A. WEBB
PRESIDENT

KENDALL SQUARE ASSOCIATION



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