



**Kendall Square**  
*The Future Lives Here*

**ENABLING**

**THE**

**FUTURE**

**TOGETHER**

**// KSA MEMBER BROCHURE**

KSA

## OUR WORK



**WE ARE YOUR VEHICLE FOR  
CONNECTIVITY & COLLABORATIVE  
PROBLEM SOLVING**



**WE BUILD BRIDGES  
TO THE COMMUNITY**



**WE TELL YOUR STORY &  
KEEP YOU INFORMED**

## KENDALL'S FUTURE IS BRIGHT

**The Kendall Square Association enables the future by connecting the people changing the world. As leaders of innovation-driven organizations, we come together to enable critical connectivity across Kendall Square and fully realize the reason we planted our companies in this place.**

# CONNECT, LEARN, GROW

## PROGRAMS & EVENTS

### Future of (how we) Work

This monthly, topical meeting is for people working in Kendall Square companies to discuss the challenges and opportunities happening in our workplaces. Meetings focus on providing spaces to participants to share workplace challenges as well as opportunities to engage in collaborative, real-time problem solving and benchmarking.

### Inclusion Drives Innovation

Inclusion Drives Innovation is a 10 week, SHRM accredited professional development program. The program focuses on building anti-racist organizations by providing foundational learning to individuals and guiding a team through equity-centered action planning.

### Inclusion Drives Innovation Alumni Programming

This programming allows the growing community of Inclusion Drives Innovation alum to support and connect with each other as they continue to advance their organization's anti-racist efforts. Alumni programming is centered around education, building connections, and collaborative problem-solving.

### Kendall Orientation

This interactive presentation highlights the place and perspective that is Kendall by taking you on a virtual walk through its past and present achievements and assets, followed by moderated networking with Kendall employees to establish new connections.

### 14th Annual Meeting

This celebratory event spotlights the successes of our innovation ecosystem as it pioneers solutions to global problems and leads the charge on the future of work. Open to anyone interested in attending, our Annual Meeting draws employees from across Metro Boston.

### Kendall Square Challenge

This signature KSA event provides our members the opportunity to reconnect with Kendall Square, each other, and the community. Teams spend an afternoon competing in support of five local nonprofits culminating in a celebration to present checks to the winners and the presentation of the Kendall Cup to the first place finisher. This event provides an unparalleled day of team building, friendly competition and philanthropy.



# BUILDING BRIDGES TO THE COMMUNITY

**We're on a journey to understand how best to identify solutions to Kendall's greatest challenges by connecting with our City leaders and the broader Cambridge community. We keep the Kendall community apprised of what's happening in Cambridge City government, advocate on its behalf, and engage the City Council and community organizations to work towards innovative solutions for our most pressing societal issues.**

## Government and Community Affairs

We help members build and sustain a positive working relationship with the City of Cambridge, state agencies, community nonprofits, schools, and neighborhood associations to strengthen partnerships and educate the broader community about the benefits and value of Kendall Square.

## Transportation ADVANCE

Kendall grew up on the MBTA Red Line and is a model for transit oriented development where major employers are property owners who are actively engaged in making sure that we have sustainable and practical transportation options. The KSA educates our community about our transportation challenges, advocates for improvements, and supports members in taking direct action.

## Restaurant and Retail

We keep Kendall Square vibrant by working with local restaurant owners and small business owners as we share news and updates from state and local government about support, and advocate on behalf of their needs to local elected officials .

## Community Impact Working Group

This group brings together corporate social responsibility leaders to create an agenda for enhancing equity, sustainability and corporate engagement in Cambridge. Together, these leaders share organizational learning between Kendall businesses and the Cambridge community in order to ensure efforts are effective, aligned and responsive to the City's needs.

# WE TELL YOUR STORY & KEEP YOU INFORMED

We elevate your brand and share news about the amazing developments that come out of Kendall Square - and the people behind them. We use our voice to amplify your efforts, raising your profile in the Kendall Community.



>>Your best source for all  
Kendall news, events, and more.

Subscribe for upcoming events  
and news every Tuesday in your  
inbox.

>>LinkedIn

@Kendall Square Association  
for building your network and  
connections.

>>Instagram

@ksq\_association for a human  
perspective on life in Kendall.

>>Twitter

@KendallNow for member news and  
advocacy updates.

>>Email

hello@kendallsquare.org to inquire  
about membership and sponsorship.



# Join the KSA

TIER

01

02

03

04

05

INDUSTRY

Retail

Community  
Nonprofits

Startups

Restaurants

Hotels

Venture  
Capital

Professional  
Services

Financial  
Institutions

Foreign  
Consulate

Incubators

Research  
Institutions

Construction

Tech

Life Sciences

Real Estate  
Managers &  
Brokers

Real Estate  
Owners &  
Developers

Higher  
Education

DUES

\$550

\$3,300

\$5,500

\$11,000

\$22,000

>> Discounts available for startups, Tier 4 companies with fewer than 50 employees, and small, community-based nonprofits.