

# 2022 Sponsorship Levels



Announce your arrival, build your brand, attract new talent, and advance your network with Kendall Square Association.

## **\$25,000 – Presenting Sponsor**

Eligible Programming:

- Annual Meeting (April 2022)**
- Kendall Square Challenge (May 2022)**
- Crescendo (December 2022)**
- Future of (how we) Work Task Force (Monthly)**
- Kendall Orientation (Monthly)**

Benefits:

Presenting sponsors receive all of the below sponsorship acknowledgment for the entire event series plus:

- \* Ongoing acknowledgment in all program materials before, during and after throughout the program
- \* Opportunity to shape and curate programming to maximize impact for your brand

## **\$10,000 – Host Committee**

Eligible Programming:

- Inclusion Drives Innovation (Spring and Fall 2022)**
- Future of (how we) Work Task Force (Monthly)**
- New Networking Events (Quarterly)**

Benefits:

This special model offers an end-to-end sponsorship experience as you partner with other hosts to contribute to program development and ensure experiences will reward the audience to the fullest.

Host Committee members receive all of the below sponsorship acknowledgement plus:

- \* A limited number of complimentary seats for your employees' program participation
- \* Speaking opportunities, if applicable
- \* Post-program reports, if applicable

## **\$2,500 - \$5,000 - Single Event**

Eligible Programming:

**Annual Meeting (April 2022)**

**Kendall Square Challenge (May 2022)**

**Crescendo (December 2022)**

**Kendall Orientation (Monthly)**

**\$5,000 Benefits:**

Elevate your brand during this special event by receiving all of the below benefits plus:

- \* Logo on visuals in waiting room and in opening remarks
- \* Shout out from KSA team in opening and closing remarks
- \* Branded giveaways, if applicable

**\$2,500 Benefits:**

- \* Eventbrite page and KSA event calendar
- \* KSA social media channels including Twitter, LinkedIn, and Instagram; plus customized social media toolkits for you
- \* KSA's weekly newsletter, @KendallNow, reaching 5K+ employees across KendallProgram recap emails to all KSA contacts
- \* Program recap blog posts on Medium and LinkedIn
- \* Evergreen program recording on Youtube, if applicable
- \* Ability to invite non-member guests
- \* Media outreach, if applicable

Sponsorship opportunities are exclusive and in demand; don't miss your chance to be spotlighted in front of the most innovative square mile on the planet!

To inquire about sponsorship opportunities, email [info@kendallsquare.org](mailto:info@kendallsquare.org).

Visit [www.kendallsquare.org](http://www.kendallsquare.org) to learn more.

