

2022 Sponsorship Opportunities



Announce your arrival, build your brand, attract new talent, and advance your network with Kendall Square Association.

Kendall Square Challenge

June 9, 2022

Back and bigger than ever, the Kendall Square Challenge offers a day of team building for your company and connectivity across our community's hottest life science and tech companies. Teams spend an afternoon completing a series of missions to support six local nonprofits culminating in a celebration to present checks to the winners and the presentation of the Kendall Cup to the first place finisher!



Presenting Sponsor – \$35,000

- * Top billing in all event marketing
- * Opportunity to host two Challenge missions for over 500 Kendall employees
- * Distribute nonprofit checks alongside KSA and City of Cambridge elected officials at Block Party event
- * Send an additional team to compete in the Challenge (total of 3)
- * Receive 25 additional tickets (total of 50) to share with employees and clients for the Block Party
- * Physical signage across the event
- * And all of the benefits below

Platinum Sponsor – \$15,000

- * Send up an additional organizational team (total of 2) to compete in the Challenge
- * Receive 25 complimentary tickets to share with employees for the Block Party
- * Opportunity to host one Challenge mission for over 500 Kendall employees
- * All Gold Sponsor benefits

Gold Sponsor – \$5,000

- * Logo visibility on all digital event promotions, including social media
- * Send one organizational team to compete in the Challenge
- * Inclusion in all media outreach associated with the Challenge

2022 Sponsorship Levels



Announce your arrival, build your brand, attract new talent, and advance your network with Kendall Square Association.

Annual Meeting

October 20, 2022

This celebratory event spotlights the successes of our innovation ecosystem as it pioneers solutions to global problems and leads the charge on the future of work. Open to anyone interested in attending, our Annual Meeting draws employees from across Metro Boston.



Presenting Sponsor – \$25,000

- * Inclusion in the speaking program to amplify your team's thought leadership
- * Logo visibility on all digital (including social media) and print materials, including signage

Platinum Sponsor – \$10,000

- * Logo visibility on all digital (including social media) and print materials

Gold Sponsor – \$5,000

- * Logo visibility on all digital event promotions, including social media

Sponsorship opportunities are exclusive and in demand; don't miss your chance to be spotlighted in front of the most innovative square mile on the planet!

To inquire about sponsorship opportunities, email Alex Barbat our Manager of Member Experience, alex@kendallsquare.org.

Visit www.kendallsquare.org to learn more.