

BUILDING A BETTER FUTURE, TOGETHER

MEMBERSHIP//2023







WELCOME TO KSA

KENDALL SQUARE is a vibrant, dense, innovative ecosystem of people connected to academia, life sciences, tech, venture capital, start-ups and some of the largest corporations in the world. PEOPLE HERE ARE INSPIRED BY EACH OTHER AND BY THE SCIENCE, ART, ARCHITECTURE, RESTAURANTS, GARDENS, SHOPS, AND COMMUNITY BUILT HERE.

The **KENDALL SQUARE ASSOCIATION** is an integral part of Kendall Square. Fourteen years ago, leaders of innovation-driven organizations came together to launch the Kendall Square Association with the shared understanding that while you may be able to go faster alone, **TOGETHER WE WILL ALL GO FURTHER**. So far, collaboration has yielded beautiful new, art-filled spaces, a welcoming community, and astonishing breakthroughs in areas as wide-ranging as vaccine development and AI.

AT THE KSA, WE BRING THE PEOPLE OF KENDALL SQUARE TOGETHER
TO BETTER THE HUMAN CONDITION, TO TACKLE THE CHALLENGES OF
TODAY AND TOMORROW FROM CLIMATE CHANGE AND SUSTAINABILITY
TO TRANSPORTATION, THE FUTURE OF WORK, AND MORE. KSA delivers
thoughtful programming and events, collaborative community-building, a
powerful platform for collective action, and meaningful sharing of our members'
impact with the world. We are grateful for the opportunity to steward this
dynamic community of people changing the world.

JOIN US, THERE IS EXCITING WORK TO BE DONE.

Beth O'Neill Maloney

Innovative people tackling
the challenges of the day
have driven the evolution of
KENDALL SQUARE from marsh
land to a globally recognized
innovation ecosystem.

Multiple cycles of change have made Kendall Square the most innovative square mile on the planet today.

Inventing the telephone

Molding chocolate bars

Discovering synthetic penicillin

Developing navigation systems for Apollo 11

Sparking biomedical research through the Human Genome Project

Inventing the microwave

Roomba, and Android OS setting the standard for environmentally friendly buildings

Combating smallpox, HIV, and COVID-19

WHAT DO WE DO?

We Advance Kendall Square: the World's Preeminent Innovation Community



Kendall Square is unique, and shaped by the organizations and the people who work, learn, and connect here.

We want the world to know what happens here.

We use our voice to amplify your work building a better future.

We have an opportunity in Kendall to address challenges in the most innovative way in the country and there is no greater group of minds than KSA to help us work together. Working with the KSA gets me ahead of the curve on a lot of issues. Hearing from other leaders about their problems today, helps me plan for tomorrow's solutions."

MARK MOREAU

General Manager at CIC/Cambridge Innovation Center and Member of KSA's Future of Work Task Force



KSA is a nonprofit business association founded in 2009 under 501(c)(6) to "improve, protect, promote the general economic welfare of the area known as Kendall Square in Cambridge"

Thoughtful Programming + Events That Connect Us

We believe that the "bump factor"—the "human collisions" that happen in Kendall—fuel innovation. We bring people together around programming and events that are thought-provoking, impactful, and fun, so you keep coming back.

FUTURE OF (HOW WE) WORK PROGRAM. Monthly, topical meetings connect decision-makers and leaders from companies across Kendall to focus on how we work today, and how to positively shape the workplace of the future. Together, we learn from experts and one another, sharing ideas and practices that work, and establishing collaborative solutions and benchmarks.

INCLUSION DRIVES INNOVATION (IDI) PROGRAM.

Ten-week professional development program that focuses on providing foundational learning in anti-racism and equity, applying frameworks to organizational systems and culture, and guiding teams through equity-centered organizational action planning. Offered twice per year. IDI alumni convene regularly to move this essential work forward.

KENDALL ORIENTATION. Monthly interactive gatherings introduce newcomers to Kendall. Part guided tour, part history lesson, and a fun way to meet new colleagues from across Kendall in spaces and places you didn't even know existed.

KENDALL TOURS. KSA team members host private group tours on request, showing you the best of Kendall featuring privately owned public spaces (POPS), landmark buildings and world-renowned organizations, plus the best places to eat and drink.

KENDALL SQUARE CHALLENGE. An

unparalleled day of team building, philanthropy, and friendly competition. Fifty or so teams from organizations who care about Kendall and the community gather to compete in a series of physical and mental challenges, all in support of local nonprofits. Then we celebrate.

ANNUAL MEETING CELEBRATION.

An opportunity to honor the success of our innovation ecosystem in pioneering solutions to global problems. This special evening is open to anyone and draws people from across the region.

MEMBER SOCIALS. Casual gatherings in fun, new Kendall spaces offer a way for members to mix and mingle.

SPEAKER SERIES. Leaders from around Kendall share their thoughts in virtual or in person conversations discussing cutting edge topics ranging from sustainability to smart cities and the newest in tech and life sciences.

Inclusion Drives Innovation delivered foundational content and served as a catalyst for our team at Volpe, providing the right framework for critical internal conversations. The content was thought provoking and thought inducing."

Collaborative Community-Building + A Powerful Platform for Collective Action

We believe in the power of collaborative communitybuilding, and we provide a powerful platform for collective action to tackle the challenges of today, and tomorrow.

We connect with government, business, nonprofits, community leaders and a range of organizations, at the city, state, regional level and beyond. We keep our members informed, and we engage to develop shared positions. Together, we advocate for innovative solutions for our most pressing societal issues.

In addition to Government and Community relations, our Working Groups include:

COMMUNITY IMPACT. We bring corporate social responsibility leaders together to elevate equity, sustainability and corporate engagement in Cambridge, collectively, effectively, and in alignment with the City's needs.

TRANSPORTATION. We study transportation, gleaning insight from our members, the MBTA transit experts, and our partners in state and local government more. We keep our members informed, we advocate for improvements, and we support members' direct action. Having grown up along the Red Line, Kendall is a model for transit-oriented development where major employers and property owners actively support sustainable and practical transportation options.

RESTAURANT & RETAIL. We work with local restaurant owners and small business owners to keep Kendall Square lively and vibrant. We share news and updates from state and local government, and we advocate on behalf of their needs to local elected officials.

OPEN SPACE & KENDALL CALENDAR. We convene quarterly with event planners and culture leaders to coordinate Kendall's many public events and opportunities and ensure everyone is welcome through our Kendall Calendar. https://kendallsquare.org/events/



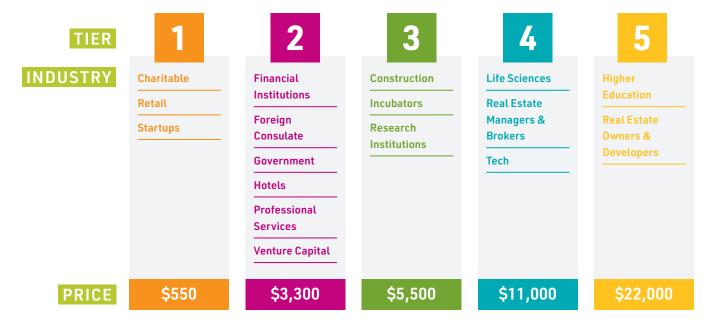
KSA is a convener that keeps people connected throughout our local innovation ecosystem and helps to foster partnerships. Thanks to KSA, we have had the ability to participate in critical conversations, debate approaches, and be coordinated as an ecosystem to tackle challenges as they unfolded during the COVID-19 pandemic. Now that we are mostly back in Kendall, we can also continue to drive forward additional important longer-term agendas like transportation and racial equity."

MICHAL PREMINGER

Regional Head of Johnson & Johnson Innovation LLC, East North America and KSA Board Member

Meaningful Sharing of Our Members' Impact with the World

As a KSA member, you and your employees will enjoy being a part of KSA signature events and programs.



Ask us about sponsoring specific events and programs—it's a great way to announce your arrival, build your brand, engage with the community and advance the game changing work of the KSA. For more information, email ops@kendallsquare.org



Thank You!

We Look Forward to Welcoming You to the KSA for 2023

OUR BOARD OFFICERS

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Draper

SARAH GALLOP

 ${\it Massachusetts\ Institute\ of\ Technology}$

CHRIS LEARY

Jacobs

MICHAEL OWU

MIT Investment Management Company



Kendall Square is home to hundreds of biotech companies, but the real benefit of an ecosystem like KSQ isn't the number of nodes but the network among them. KSA has been a phenomenal driver of this connectivity and a true champion of how our local industry can come together—and give back."

EILEEN ELLIOTT

Executive Director, Scientific Affairs and External Partnership & Kendall Square Site Lead, Pfizer

OUR BOARD OF DIRECTORS

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OUR TEAM

BETH O'NEILL MALONEY

Executive Director

KENDRA FOLEY

VP Strategy and Operations

CALEB HURST-HILLER

VP Community Learning

B. KIMMERMAN

Director Government and

Community Relations

ABIGAIL PHILLIPS

Director Communications

ADRIANA RIOS

Associate Operations and Programming

YUQI WANG

Director Programming

WATCH our "Kendall Square: The Future Lives Here" video at https://kendallsquare.org/

SUBSCRIBE to our newsletter for the latest news and upcoming events at https://kendallsquare.org/

FOLLOW US

in >> LinkedIn @Kendall Square Association - Build your network and connections

<u>>> Instagram</u> <u>@ksq_association</u> – Gain a human perspective on life in Kendall

>> Twitter @KendallNow – Highlight member news and share advocacy updates

YOU WILL BE GLAD YOU DID! QUESTIONS? Email beth@kendallsquare.org



150+ organizations are members of KSA

Thousands

of people are served by KSA in Kendall Square and beyond

Millions

of square feet of R&D space in Kendall Square are dedicated to research and development to improve the human condition through life sciences and technology while restaurant, retail and public spaces enliven Kendall Square

MORE THAN:

200 people

were welcomed here through KSA Orientations in 2022.

200+ people

from 45 organizations engaged in KSA's 2022 Future of (How We) Work sessions

430+ people

from 53 organizations committed 10.000 hours to making Kendall more inclusive through KSA's Inclusion Drives Innovation program

500 people

came together and raised \$60,000+ in support of local nonprofits including My Brother's Keeper and Science Club for Girls in the 2022 Kendall Square Challenge

Join the KSA

2022 KSA Member Companies

Akamai Technologies

Al's Cafe

Alexandria Real Estate Equities, Inc.

Alnylam Pharmaceuticals

Amelia's Trattoria

Amgen

Baver

Bill & Melinda Gates Medical Research

BioCis / InternBio

Biogen

BioMed Realty

Black Diamond Real Estate Advisors

Blue Bottle Coffee

Bluebird Graphic Solutions

Boston Marriott Cambridge

Boston Properties

BR+A Consulting Engineers

Bridges Homeward (FKA Cambridge

Bristol-Myers Squibb Company

Broad Institute of Harvard and MIT

Cambridge Athletic Club

Cambridge Community Foundation

Cambridge Redevelopment Authority

Cambridge School Volunteers

Cambridge Trust Company

Cambridge Volunteers Clearinghouse

Charles River Recreation

Management Association

Charles Riverboat Company

Citizens of the World

Coffey Design + Build Company, LLC

CommonWealth Kitchen

Commonwealth Restaurant & Market

Community Charter School of Cambridge

Community Credit Union

Consigli Construction

Draper

Egnyte

Eli Lilly and Company Elkus Manfredi Architects

Enroot Education

Equity Intelligence LLC

Equity Residential d/b/a

Lofts at Kendall Square

Equity Residential d/b/a

Third Square Apartments

Facebook

Food For Free Fuii at Kendall

FUJIFILM Diosynth Biotechnologies

Google LLC Graffito SP

Health Yoga Life

Housing Navigator MA

InnerCity Weightlifting

Innovators for Purpose InterSystems Corporation

Ipsen

Issues Management Group

Jacobs

Janitronics Building Services

Johnson & Johnson Innovation Joint Ventures Physical Therapy

Jones Lang LaSalle

Jules Catering

Just-A-Start Corporation

K-oop Hair Styling

Kendall Flower Shop

Kendall Kitchen

Kendall Press

Kendall Square Association (TEST)

Klaxoon

LabCentral

LCOR Incorporated

Legal Sea Foods

Life Science Cares

Lincoln Property Company

Mamaleh's Delicatessen

Margaret Fuller Neighborhood House Massachusetts Institute of Technology

MassBio

MassEcon MatriArts

McPhail Associates, LLC

MDS / Miller Dyer Spears Inc.

MetLife Microsoft

MIT Endicott House

MIT Investment Management Company

Moderna

Morgan, Brown & Joy, LLP

will all go further.

Museum of Science

My Brother's Keeper Cambridge

Remember that while alone

you may go faster, together

New England Development

Novartis

Novo Nordisk

Olin College of Engineering

Open Avenues Foundation

Oxford Properties Group, Inc. Per Scholas

Pfizer

Philips Research North America

Pine Village Preschool

Ragon Institute of MGH, MIT, and Harvard

Reforest the Tropics

Residence Inn Boston Cambridge

Rotary Club of Cambridge

Row 34

Sage Therapeutics

Salsify Inc.

Sanofi | Genzyme

Sarepta Therapeutics

Saté Grill

Selbert Perkins Design

Shanti Restaurant

Shy Bird

Siena Construction Corporation

Spatio Metrics

State Park

Stoke Therapeutics

Sulmona Group Synlogic

Takeda Pharmaceuticals

Tango Therapeutics

The Briar Group

The Bulfinch Companies Inc

The Link The Loop Lab

The Smoke Shop

The Young People's Project

Third Rock Ventures

Trademark Tours LLC

Transportation for Massachusetts Turner Construction Company

Tutoring Plus of Cambridge, Inc.

US DOT Volpe Center Venture Café Cambridge

(local chapter of Venture Café Global)

VMLY&RX

Whitehead Institute

Area Four

Family & Children Services)

Cafe Luna

Cambridge Brewing Company

Cambridge Chamber of Commerce

Cambridge Science Festival

Cambridge Spirits

Charles River Conservancy Inc

Charles River Transportation

Community Art Center

DivcoWest

East End House Editas Medicine