



# BUILDING A BETTER FUTURE, TOGETHER

MEMBERSHIP // 2023



**Kendall Square**  
*The Future Lives Here*

# WELCOME TO KSA

**KENDALL SQUARE** is a vibrant, dense, innovative ecosystem of people connected to academia, life sciences, tech, venture capital, start-ups and some of the largest corporations in the world. **PEOPLE HERE ARE INSPIRED BY EACH OTHER AND BY THE SCIENCE, ART, ARCHITECTURE, RESTAURANTS, GARDENS, SHOPS, AND COMMUNITY BUILT HERE.**

The **KENDALL SQUARE ASSOCIATION** is an integral part of Kendall Square. Fourteen years ago, leaders of innovation-driven organizations came together to launch the Kendall Square Association with the shared understanding that while you may be able to go faster alone, **TOGETHER WE WILL ALL GO FURTHER.** So far, collaboration has yielded beautiful new, art-filled spaces, a welcoming community, and astonishing breakthroughs in areas as wide-ranging as vaccine development and AI.

**AT THE KSA, WE BRING THE PEOPLE OF KENDALL SQUARE TOGETHER TO BETTER THE HUMAN CONDITION, TO TACKLE THE CHALLENGES OF TODAY AND TOMORROW FROM CLIMATE CHANGE AND SUSTAINABILITY TO TRANSPORTATION, THE FUTURE OF WORK, AND MORE.** KSA delivers thoughtful programming and events, collaborative community-building, a powerful platform for collective action, and meaningful sharing of our members' impact with the world. We are grateful for the opportunity to steward this dynamic community of people changing the world.

**JOIN US, THERE IS EXCITING WORK TO BE DONE.**



Beth O'Neill Maloney

Innovative people tackling the challenges of the day have driven the evolution of KENDALL SQUARE from marsh land to a globally recognized innovation ecosystem. Multiple cycles of change have made Kendall Square the most innovative square mile on the planet today.

**Inventing the telephone**

**Molding chocolate bars**

**Discovering synthetic penicillin**

**Developing navigation systems for Apollo 11**

**Sparking biomedical research through the Human Genome Project**

**Inventing the microwave, Roomba, and Android OS setting the standard for environmentally friendly buildings**

**Combating smallpox, HIV, and COVID-19**

# WHAT DO WE DO?

## We Advance Kendall Square: the World's Preeminent Innovation Community



Kendall Square is unique, and shaped by the organizations and the people who work, learn, and connect here.

We want the world to know what happens here.

We use our voice to amplify your work building a better future.

“We have an opportunity in Kendall to address challenges in the most innovative way in the country and there is no greater group of minds than KSA to help us work together. Working with the KSA gets me ahead of the curve on a lot of issues. Hearing from other leaders about their problems today, helps me plan for tomorrow’s solutions.”

### **MARK MOREAU**

*General Manager at CIC/Cambridge Innovation Center and Member of KSA's Future of Work Task Force*



KSA is a nonprofit business association founded in 2009 under 501(c)(6) to “improve, protect, promote the general economic welfare of the area known as Kendall Square in Cambridge”

# Thoughtful Programming + Events That Connect Us

We believe that the “bump factor”—the “human collisions” that happen in Kendall—fuel innovation. We bring people together around programming and events that are thought-provoking, impactful, and fun, so you keep coming back.

**FUTURE OF (HOW WE) WORK PROGRAM.** Monthly, topical meetings connect decision-makers and leaders from companies across Kendall to focus on how we work today, and how to positively shape the workplace of the future. Together, we learn from experts and one another, sharing ideas and practices that work, and establishing collaborative solutions and benchmarks.

## **INCLUSION DRIVES INNOVATION (IDI) PROGRAM.**

Ten-week professional development program that focuses on providing foundational learning in anti-racism and equity, applying frameworks to organizational systems and culture, and guiding teams through equity-centered organizational action planning. Offered twice per year. IDI alumni convene regularly to move this essential work forward.

**KENDALL ORIENTATION.** Monthly interactive gatherings introduce newcomers to Kendall. Part guided tour, part history lesson, and a fun way to meet new colleagues from across Kendall in spaces and places you didn't even know existed.

**KENDALL TOURS.** KSA team members host private group tours on request, showing you the best of Kendall featuring privately owned public spaces (POPS), landmark buildings and world-renowned organizations, plus the best places to eat and drink.

**KENDALL SQUARE CHALLENGE.** An unparalleled day of team building, philanthropy, and friendly competition. Fifty or so teams from organizations who care about Kendall and the community gather to compete in a series of physical and mental challenges, all in support of local nonprofits. Then we celebrate.

## **ANNUAL MEETING CELEBRATION.**

An opportunity to honor the success of our innovation ecosystem in pioneering solutions to global problems. This special evening is open to anyone and draws people from across the region.

**MEMBER SOCIALS.** Casual gatherings in fun, new Kendall spaces offer a way for members to mix and mingle.

**SPEAKER SERIES.** Leaders from around Kendall share their thoughts in virtual or in person conversations discussing cutting edge topics ranging from sustainability to smart cities and the newest in tech and life sciences.

“Inclusion Drives Innovation delivered foundational content and served as a catalyst for our team at Volpe, providing the right framework for critical internal conversations. The content was thought provoking and thought inducing.”

**STEVE POPKIN** *Director for Research and Innovative Technology, Volpe, The National Transportation Systems Center*

# Collaborative Community-Building + A Powerful Platform for Collective Action

We believe in the power of collaborative community-building, and we provide a powerful platform for collective action to tackle the challenges of today, and tomorrow.

We connect with government, business, nonprofits, community leaders and a range of organizations, at the city, state, regional level and beyond. We keep our members informed, and we engage to develop shared positions. Together, we advocate for innovative solutions for our most pressing societal issues.

In addition to Government and Community relations, our Working Groups include:

**COMMUNITY IMPACT.** We bring corporate social responsibility leaders together to elevate equity, sustainability and corporate engagement in Cambridge, collectively, effectively, and in alignment with the City's needs.

**TRANSPORTATION.** We study transportation, glean insight from our members, the MBTA transit experts, and our partners in state and local government more. We keep our members informed, we advocate for improvements, and we support members' direct action. Having grown up along the MBTA Red Line, Kendall is a model for transit-oriented development where major employers and property owners actively support sustainable and practical transportation options.

**RESTAURANT & RETAIL.** We work with local restaurant owners and small business owners to keep Kendall Square lively and vibrant. We share news and updates from state and local government, and we advocate on behalf of their needs to local elected officials.

**OPEN SPACE & KENDALL CALENDAR.** We convene quarterly with event planners and culture leaders to coordinate Kendall's many public events and opportunities and ensure everyone is welcome through our Kendall Calendar. <https://kendallsquare.org/events/>



“KSA is a convener that keeps people connected throughout our local innovation ecosystem and helps to foster partnerships. Thanks to KSA, we have had the ability to participate in critical conversations, debate approaches, and be coordinated as an ecosystem to tackle challenges as they unfolded during the COVID-19 pandemic. Now that we are mostly back in Kendall, we can also continue to drive forward additional important longer-term agendas like transportation and racial equity.”

**MICHAL PREMINGER**

*Regional Head of Johnson & Johnson Innovation LLC, East North America and KSA Board Member*

# Meaningful Sharing of Our Members' Impact with the World

As a KSA member, you and your employees will enjoy being a part of KSA signature events and programs.

TIER	1	2	3	4	5
INDUSTRY	<ul style="list-style-type: none"> <li>Charitable</li> <li>Retail</li> <li>Startups</li> </ul>	<ul style="list-style-type: none"> <li>Financial Institutions</li> <li>Foreign Consulate</li> <li>Government</li> <li>Hotels</li> <li>Professional Services</li> <li>Venture Capital</li> </ul>	<ul style="list-style-type: none"> <li>Construction</li> <li>Incubators</li> <li>Research Institutions</li> </ul>	<ul style="list-style-type: none"> <li>Life Sciences</li> <li>Real Estate Managers &amp; Brokers</li> <li>Tech</li> </ul>	<ul style="list-style-type: none"> <li>Higher Education</li> <li>Real Estate Owners &amp; Developers</li> </ul>
PRICE	\$550	\$3,300	\$5,500	\$11,000	\$22,000

Ask us about sponsoring specific events and programs—it's a great way to announce your arrival, build your brand, engage with the community and advance the game changing work of the KSA. For more information, email [ops@kendallsquare.org](mailto:ops@kendallsquare.org)

Kendall Square Association presents ANNUAL MEETING

**[Re] IMAGINING A SUSTAINABLE FUTURE**

Join us for cocktails and networking followed by a conversation with Kendall leaders on how we are innovating and scaling sustainability globally – and get a private look at the newly opened MIT Museum. All are welcome at this free event.

Thursday, October 20, 2022  
5:00 – 7:30 p.m.

MIT MUSEUM  
Gambrell Center  
344 Main Street  
Cambridge, MA 02142

RSVP

sponsored by

ALEXANDRIA BROAD INSTITUTE BROAD DISCOVERY CENTER

Biogen BioMed Realty Discover here Bulfinch Ilii

cic DRAPER Jacobs MITIMCo SIENA

# Thank You!

We Look Forward to Welcoming You to the KSA for 2023

## OUR BOARD OFFICERS

LEE MCGUIRE, Chair  
*Broad Institute of MIT and Harvard*

TARA CLARK  
*Draper*

SARAH GALLOP  
*Massachusetts Institute of Technology*

CHRIS LEARY  
*Jacobs*

MICHAEL OWU  
*MIT Investment Management Company*

## OUR BOARD OF DIRECTORS

JESSE BAERKAHN  
*Graffito SP*

TONY CLARK  
*My Brother's Keeper Cambridge*

BRIAN DACEY  
*Cambridge Innovation Center*

MICHAEL DAWSON  
*Innovators, Purpose (iFp)*

EILEEN ELLIOTT  
*Pfizer*

TOM EVANS  
*Cambridge Redevelopment Authority*

JOE FRASSICA  
*Philips North America*

LISA GIRARD  
*Whitehead Institute*

JOHANNA JOBIN  
*Biogen*

KEANE JOHNSON  
*Microsoft*

BILL KANE  
*BioMed Realty*

BRYAN KOOP  
*Boston Properties*

KENT KUNKEL  
*Turner Construction*

STEVE KURLAND  
*EVOO and Za*

CHRISTINE LINDENBOOM  
*Alnylam*

MAGGIE O'TOOLE  
*LabCentral*

MICHAL PREMINGER, Ph. D  
*Johnson & Johnson Innovation*

GEETA PRADHAN  
*Cambridge Community Foundation*

ERIC QUADRINO  
*Sulmona Restaurant*

WENDY RICHARD  
*Sanofi Genzyme*

MARK ROOPENIAN  
*DivcoWest Real Estate Investments*

TALI SASON  
*Firebase at Google*

SHAY SIMS  
*Alexandria Real Estate Equities*

## OUR TEAM

BETH O'NEILL MALONEY  
*Executive Director*

KENDRA FOLEY  
*VP Strategy and Operations*

CALEB HURST-HILLER  
*VP Community Learning*

B. KIMMERMAN  
*Director Government and Community Relations*

ABIGAIL PHILLIPS  
*Director Communications*

ADRIANA RIOS  
*Associate Operations and Programming*

YUQI WANG  
*Director Programming*



“Kendall Square is home to hundreds of biotech companies, but the real benefit of an ecosystem like KSA isn't the number of nodes but the network among them. KSA has been a phenomenal driver of this connectivity and a true champion of how our local industry can come together—and give back.”

### EILEEN ELLIOTT

*Executive Director, Scientific Affairs and External Partnership & Kendall Square Site Lead, Pfizer*

**WATCH** our “Kendall Square: The Future Lives Here” video at <https://kendallsquare.org/>

**SUBSCRIBE** to our newsletter for the latest news and upcoming events at <https://kendallsquare.org/>

### FOLLOW US

**in >> LinkedIn** [@Kendall Square Association](#) - Build your network and connections

**@ >> Instagram** [@ksq\\_association](#) – Gain a human perspective on life in Kendall

**🐦 >> Twitter** [@KendallNow](#) – Highlight member news and share advocacy updates

**YOU WILL BE GLAD YOU DID!** **QUESTIONS?** Email [beth@kendallsquare.org](mailto:beth@kendallsquare.org)



510 Kendall St., Cambridge, MA 02142  
617.547.5772 // [kendallsq.org](http://kendallsq.org)

**150+** organizations  
are members of KSA

**Thousands**  
of people are served by KSA  
in Kendall Square and beyond

**Millions**  
of square feet of R&D  
space in Kendall Square are  
dedicated to research and  
development to improve the  
human condition through  
life sciences and technology  
while restaurant, retail  
and public spaces enliven  
Kendall Square

**MORE THAN:**  
**200 people**  
were welcomed here through  
KSA Orientations in 2022

**500 people**  
from \_\_ organizations  
engaged in KSA's 2022  
Future of (How We) Work  
sessions

**400 people**  
from 45+ organizations  
committed 10,000 hours  
to making made Kendall  
more inclusive through  
KSA's Inclusion Drives  
Innovation program

**500 people**  
came together and raised  
\$60,000+ in support of  
local nonprofits including  
My Brother's Keeper and  
Science Club for Girls in  
the 2022 Kendall Square  
Challenge

# Join the KSA

## 2022 KSA Member Companies

Akamai Technologies  
Al's Cafe  
Alexandria Real Estate Equities, Inc.  
Alnylam Pharmaceuticals  
Amelia's Trattoria  
Amgen  
Area Four  
Bayer  
Bill & Melinda Gates Medical Research Institute  
BioCis / InternBio  
Biogen  
BioMed Realty  
Black Diamond Real Estate Advisors  
Blue Bottle Coffee  
Bluebird Graphic Solutions  
Boston Marriott Cambridge  
Boston Properties  
BR+A Consulting Engineers  
Bridges Homeward (FKA Cambridge Family & Children Services)  
Bristol Myers Squibb Company  
Broad Institute of Harvard and MIT  
Cafe Luna  
Cambridge Athletic Club  
Cambridge Brewing Company  
Cambridge Chamber of Commerce  
Cambridge Community Foundation  
Cambridge Redevelopment Authority  
Cambridge School Volunteers  
Cambridge Science Festival  
Cambridge Spirits  
Cambridge Trust Company  
Cambridge Volunteers Clearinghouse  
Charles River Conservancy Inc  
Charles River Recreation  
Charles River Transportation Management Association  
Charles Riverboat Company  
CIC  
Citizens of the World  
Coffey Design + Build Company, LLC  
CommonWealth Kitchen  
Commonwealth Restaurant & Market  
Community Art Center  
Community Charter School of Cambridge  
Community Credit Union  
Consigli Construction  
DivcoWest  
Draper  
East End House  
Editas Medicine  
Egnyte  
Eli Lilly and Company  
Elkus Manfredi Architects  
Enroot Education  
Equity Intelligence LLC  
Equity Residential d/b/a  
Lofts at Kendall Square  
Equity Residential d/b/a  
Third Square Apartments  
EVOO  
Facebook  
Flagship Pioneering  
Food For Free  
Fuji at Kendall  
FUJIFILM Diosynth Biotechnologies  
Google LLC  
Graffito SP  
Health Yoga Life  
Housing Navigator MA  
IDEO  
InnerCity Weightlifting  
Innovators for Purpose  
InterSystems Corporation  
Ipsen  
Issues Management Group  
Jacobs  
Janitronics Building Services  
Johnson & Johnson Innovation  
Joint Ventures Physical Therapy  
Jones Lang LaSalle  
Jules Catering  
Just-A-Start Corporation  
K-oop Hair Styling  
Kendall Flower Shop  
Kendall Kitchen  
Kendall Press  
Kendall Square Association (TEST)  
Klaxoon  
LabCentral  
LCOR Incorporated  
Legal Sea Foods  
Life Science Cares  
Lincoln Property Company  
Mamaleh's Delicatessen  
Margaret Fuller Neighborhood House  
Massachusetts Institute of Technology  
MassBio  
MassEcon  
MatriArts  
McPhail Associates, LLC  
MDS / Miller Dyer Spears Inc.  
MetLife  
Microsoft  
MIT COOP  
MIT Endicott House  
MIT Investment Management Company  
MIT Museum  
MIT Open Space  
MIT Technology Review  
MIT-Nord Anglia Collaboration  
Moderna  
Morgan, Brown & Joy, LLP  
Museum of Science  
My Brother's Keeper Cambridge  
New England Development  
Novartis  
Novo Nordisk  
Olin College of Engineering  
Open Avenues Foundation  
Oxford Properties Group, Inc.  
Per Scholas  
Pfizer  
Philips Research North America  
Pine Village Preschool  
Ragon Institute of MGH, MIT, and Harvard  
Reforest the Tropics  
Relay Therapeutics  
Residence Inn Boston Cambridge  
Rotary Club of Cambridge  
Row 34  
Sage Therapeutics  
Salsify Inc.  
Sanofi | Genzyme  
Sarepta Therapeutics  
Saté Grill  
Selbert Perkins Design  
Shanti Restaurant  
Shy Bird  
Siena Construction Corporation  
Spatio Metrics  
State Park  
Stoke Therapeutics  
Sulmona Group  
Synlogic  
Takeda Pharmaceuticals  
Tango Therapeutics  
The Briar Group  
The Bulfinch Companies Inc  
The Link  
The Loop Lab  
The Smoke Shop  
The Young People's Project  
Third Rock Ventures  
Trademark Tours LLC  
Transportation for Massachusetts  
Turner Construction Company  
Tutoring Plus of Cambridge, Inc.  
US DOT Volpe Center  
Venture Café Cambridge  
(local chapter of Venture Café Global)  
Vicinity  
VMLY&RX  
Whitehead Institute  
Za

Remember that while alone  
you may go faster, together  
will all go further.